



**FOR IMMEDIATE RELEASE**  
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**ALTERNATIVE FUELS & VEHICLES CONFERENCE CALL FOR SPEAKERS**  
**DEADLINE APPROACHING TO NOMINATE SPEAKERS FOR LEADING AFV SHOW**

**Las Vegas, NV** - Organizers of the 16<sup>th</sup> Alternative Fuels & Vehicles Conference + Expo (AF&V 2010) invite applications for speakers with expertise on topics related to current and emerging fuels, vehicles and technologies that demonstrate air quality, petroleum displacement and domestic energy production benefits. AF&V 2010 is an industry-sponsored event that brings together public and private fleets and other government and industry stakeholders who share the mission of advancing the use of alternative fuels and advanced technologies in the marketplace. The Conference features 200 speakers, over 100 exhibitors, and expects to attract 1,500 attendees.

“Interest among prospective speakers has increased by a factor above any previous year of the Conference,” said Kimberly Taylor, Director of Education and Business Programs for Alternative Fuel Vehicle Institute. “We have to draw a correlation between market growth and Conference interest and, for the first time, we are inviting interested parties to let us know they are out there so we have the best pool of speaker candidates from which to draw.”

Details for prospective speakers are now posted on the AF&V 2010 website. Interested parties are invited to fill out a brief application that includes their interest area, as well as biographical information. Information about the process, topics covered, session formatting and other logistical details is available at <http://afv2010.com/whatsnew091006.html>. Applications are due by November 16 and selected speakers will be notified by December 18. Speakers will present during the Conference, May 9-12, 2010, at the Rio All-Suite Hotel and Casino in Las Vegas, NV.

The focus of the entire Conference is on fleets, with specific targets being fleet owners and executives, as well as fleet operations and maintenance managers. The niche market emphasis is on refuse haulers; taxis; airport services; delivery vehicles; school, transit, and shuttle buses; and heavy-duty applications. The Conference is well-attended by fleets, policy makers, industry, academics, auto manufacturers, fuel associations, producers, utilities, Clean Cities Coordinators, environmental interests, research institutions, government and clean air representatives.

**ABOUT AFVi** - Alternative Fuel Vehicle Institute (AFVi) is an entrepreneurial organization that works through industry to bring people in need of proven transportation technologies together with those who can meet their needs. AFVi is the education provider and information link between the alternative fuels and vehicles industry and commercial and private fleets. The primary business of the company is to advance the interests of OEMs, fuel providers and their associated business partners through education, outreach and deployment. AFVi is fuel and technology neutral. [www.afvi.org](http://www.afvi.org).

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